

2014 Northside Bizarre Fundraising Success for JOY 94.9 & DWF

FOR IMMEDIATE RELEASE

17 SEPTEMBER 2014 - The 2014 Northside Bizarre at The Laird Hotel on Sunday 14 September saw another impressive turnout from the local community to support and raise over \$17,000 funds for JOY 94.9 and the Victorian AIDS Council's David Williams Fund (DWF).

The annual event sees The Laird Hotel open its doors to both men and women as a market place, auction house and bbq with all funds raised being split between Melbourne's independent LGBTIQ radio station (JOY 94.9) and VAC's emergency financial assistance service for people living with HIV (DWF).

"The Northside Bizarre, at the Laird, has become a great community tradition for Melbourne. We saw people from all communities, including the leather community, JOY 94.9, local businesses, the bear community, and VAC sponsored Chargers Rugby and Surge Waterpolo clubs. A huge crowd came out for what's become not only a significant annual fundraiser but a great social event," said VAC CEO Simon Ruth.

JOY 94.9 General Manager Conrad Browne went on to say, "Once again, JOY 94.9 was so pleased to be a part of this annual event that brings together our diverse community to support two great Melbourne institutions. As always we are extremely grateful to our generous hosts Brett, Mark and the lads from The Laird as well as the wonderful volunteers from VAC & JOY who gave their time and dedication to ensure this fantastic fundraiser was such a great success. We also sincerely thank all of those who donated auction items and of course to everyone who attended and showed their support too."

The Laird Co-owner, Brett Lasham added, "Mark [co-owner] and I couldn't be happier with the turnout on Sunday. It's so rewarding to be able to host an event which brings such a friendly and diverse crowd. We are so grateful to everyone who contributed, businesses and volunteers alike. We already have plans to make Northside Bizarre even bigger in 2015!"

The Northside Bizarre plans to return in September 2015.

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For more information, visit: www.northsidebizarre.com

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